

# LINCOLN FOUNDATION

## PROJECT BUILD

### PROGRAM DESCRIPTION

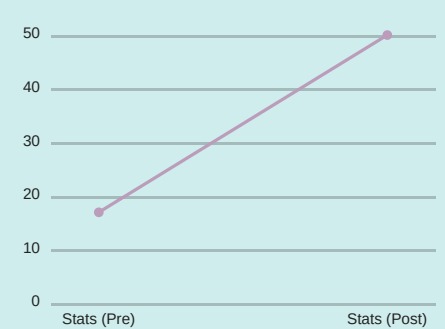
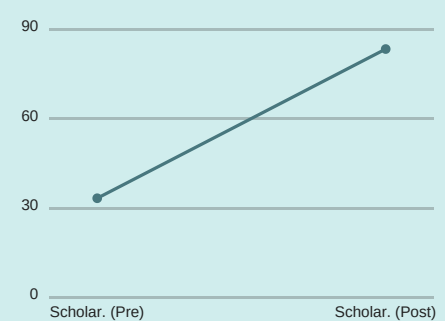
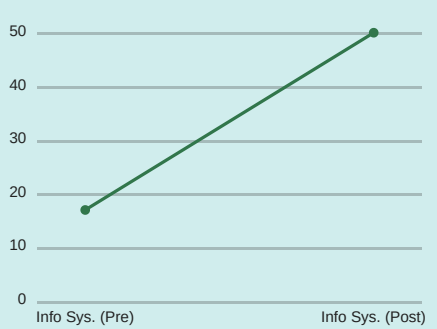
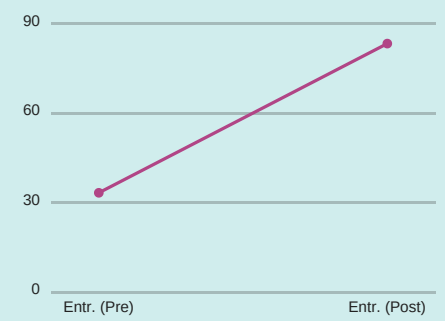
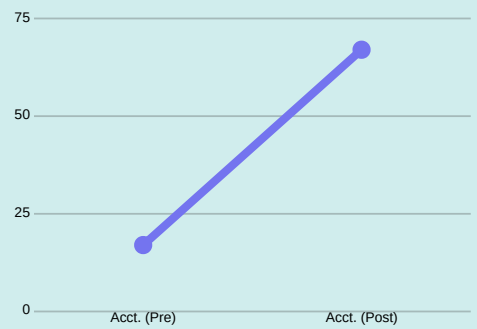
Project BUILD (Business United in Leadership Development) is a partnership with University of Louisville College of Business faculty and other community business leaders to explore career opportunities and the College of Business. The three-week summer program is designed to simulate a mini-MBA program. Eleven students participated.

### PRIMARY GOAL:

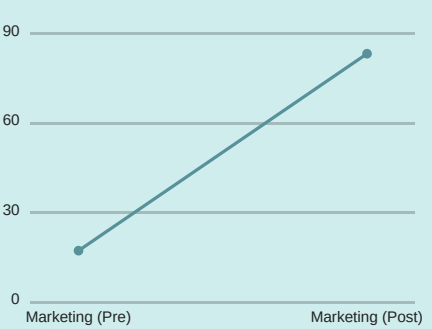
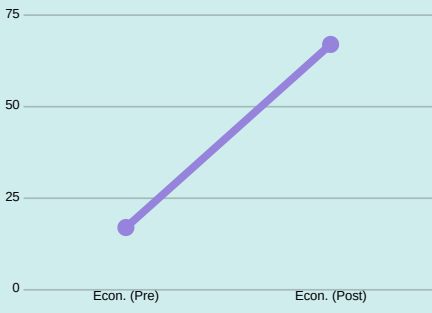
Demonstrate knowledge growth through perception data and surveys

# 100%

Participants believed Project BUILD: prepared them for future education; prepared them for college; helped make decisions about the future; developed soft skills; was high quality; built relationships with others; helped understand others; understand different types of learning; and identified different careers in business and college majors.

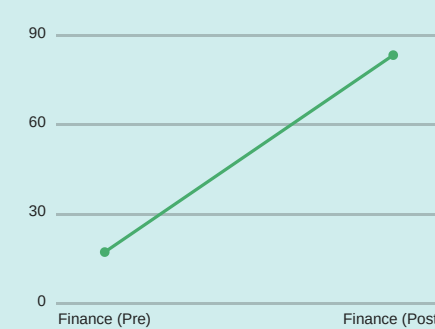
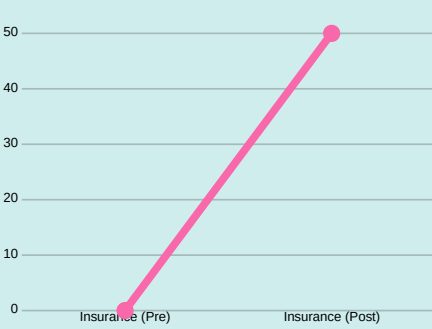


\*Line graphs show the growth students expressed in content knowledge. The percent growth varies by item.



## 2 out of 3 Students

Hope to pursue a post-secondary business degree because of their time in Project BUILD



### RECOMMENDATION

- Students appear to value their experiences with Project BUILD which could lead to increased participation and outcomes. Content could be reviewed where students exhibited less understanding to ensure engagement is present or curriculum is aligned.